

## ORDER



Orders	Order / Rev:	217364
	Alt Order #:	
	Product Desc:	12-MZJ-900
	Estimate:	
	Flight Dates:	10/26/12 - 11/06/12
	Original Date / Rev:	10/25/12 / 11/13/12
	Order Type:	REG

Primary AE:	WOOD Local House
Sales Office:	L-GR
Sales Region:	Loc

<b>Agency</b>	<b>Name:</b>	<b>Marketing Resource Group Inc</b>
	Buying Contact:	
	Billing Contact:	
		225 South Washington Square
		Lansing, MI 48933

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	POL/Markman & Zahra for Justice
	Demographic:	A35+
	Product Codes:	PL5
	Priority:	P3
	Revenue Codes:	AGY, POL, POL-CAND

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	TO1743

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	5	\$4,250.00	\$3,612.50
10/29/12	11/06/12	22	\$21,125.00	\$17,956.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	5	\$4,250.00	\$3,612.50	0.00
November 2012	22	\$21,125.00	\$17,956.25	0.00
<b>Totals</b>	<b>27</b>	<b>\$25,375.00</b>	<b>\$21,568.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOOD Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	10/26/12	10/26/12	6am Daybreak 6am Daybreak	CM	6-7a	----F--	:30	1	\$650.00	P3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	----F--		1				\$650.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WOOD	10/22/12-10/28/12	6am Daybreak		6-7a	-----F----	:30		<del>(\$650.00)</del>		0.00	NM		
		See MG 4.2,4.3 [no spot]													
N 2	WOOD	10/29/12	11/04/12	6am Daybreak 6am Daybreak	CM	6-7a	MTWTF--	:30	3	\$650.00	P3	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	MTWTF--		3				\$650.00		0.00			
N 3	WOOD	11/05/12	11/05/12	6am Daybreak 6am Daybreak	CM	6-7a	M-----	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1				\$650.00		0.00			
N 4	WOOD	10/26/12	10/26/12	Today Show M-F Today Show	CM	658-9a	----F--	:30	1	\$975.00	P3	0.00	NM	2	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	----F--		1				\$975.00		0.00			

Order / Rev: 217364  
 Alt Order #:  
 Flight Dates: 10/26/12 - 11/06/12

Advertiser: POL/Markman & Zahra for Justice  
 Product Desc: 12-MZJ-900  
 Estimate:

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WOOD	10/26/12	10/26/12	Today Show M-F Today Show	CM	658-9a	----F--	:30	1	\$975.00	P3	0.00	NM	2	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	----F--		1				\$975.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WOOD	10/22/12-10/28/12		Today Show M-F		658-9a	----F--	:30		<del>(\$975.00)</del>		0.00	NM		
	See MG 4.2,4.3 [no spot]														
2	WOOD	11/01/12-11/01/12		Late Night/Jimmy Fallon		1237a-137a	---Th----	:30		\$125.00		0.00	NM		
	Ⓜ MG for 1.1,4.1														
3	WOOD	11/01/12-11/01/12		Thur Prime Other 1		8-10p	---Th----	:30		\$1,500.00		0.00	NM		
	Ⓜ MG for 1.1,4.1														
N 5	WOOD	10/29/12	11/04/12	Today Show M-F Today Show	CM	658-9a	MTWTF--	:30	3	\$975.00	P3	0.00	NM	3	\$2,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	MTWTF--		3				\$975.00		0.00			
N 6	WOOD	11/05/12	11/05/12	Today Show M-F Today Show	CM	658-9a	M-----	:30	1	\$975.00	P3	0.00	NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1				\$975.00		0.00			
N 7	WOOD	10/26/12	10/26/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	----F--	:30	1	\$1,150.00	P3	0.00	NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	----F--		1				\$1,150.00		0.00			
N 8	WOOD	10/29/12	11/04/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	MTWTF--	:30	2	\$1,150.00	P3	0.00	NM	2	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	MTWTF--		2				\$1,150.00		0.00			
N 9	WOOD	11/05/12	11/05/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	M-----	:30	1	\$1,150.00	P3	0.00	NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1				\$1,150.00		0.00			
N 10	WOOD	10/26/12	10/26/12	LN M-F M-F News 8 @ 11	CM	11-1135p	----F--	:30	1	\$1,450.00	P3	0.00	NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	----F--		1				\$1,450.00		0.00			
N 11	WOOD	10/29/12	11/04/12	LN M-F M-F News 8 @ 11	CM	11-1135p	MTWTF--	:30	3	\$1,450.00	P3	0.00	NM	3	\$4,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	MTWTF--		3				\$1,450.00		0.00			
N 12	WOOD	11/05/12	11/05/12	LN M-F M-F News 8 @ 11	CM	11-1135p	M-----	:30	1	\$1,450.00	P3	0.00	NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1				\$1,450.00		0.00			
N 13	WOOD	10/27/12	10/27/12	Daybreak Sat @6am Daybreak Sat 6am	CM	6-7a	-----S-	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1				\$350.00		0.00			
N 14	WOOD	11/03/12	11/03/12	Today Show Sa Today Show Saturday	CM	758-10a	-----S-	:30	1	\$675.00	P3	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1				\$675.00		0.00			
N 15	WOOD	11/03/12	11/03/12	LN Sa Saturday News 8 @11	CM	11-1130p	-----S-	:30	1	\$1,450.00	P3	0.00	NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1				\$1,450.00		0.00			
N 16	WOOD	10/28/12	10/28/12	Daybreak Sun @6am Daybreak Sun @6am	CM	6-7a	-----S	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Advertiser: POL/Markman & Zahra for Justice  
 Product Desc: 12-MZJ-900  
 Estimate:

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N16	WOOD	10/28/12	10/28/12	Daybreak Sun @6am Daybreak Sun @6am	CM	6-7a	-----S	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1				\$300.00		0.00			
N17	WOOD	11/04/12	11/04/12	Daybreak Sun @7am Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		1				\$500.00		0.00			
N18	WOOD	10/28/12	10/28/12	Today Show Su Today Show Sunday	CM	758-9a	-----S	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1				\$1,000.00		0.00			
N19	WOOD	11/06/12	11/06/12	Today Show M-F Today Show	CM	658-9a	-T-----	:30	1	\$975.00	P3	0.00	NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	-T-----		1				\$975.00		0.00			
N20	WOOD	11/06/12	11/06/12	5am Daybreak 5am Daybreak	CM	5a-6am	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	-T-----		1				\$150.00		0.00			
N21	WOOD	11/06/12	11/06/12	WOOD News @430am WOOD News @ 430am	CM	430-5a	-T-----	:30	1	\$25.00	P5	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	-T-----		1				\$25.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WOOD	11/05/12-11/11/12	WOOD News @430am		430-5a	-T-----	:30		<del>(\$25.00)</del>		0.00	NM		
	Unresolved [political ]														
Totals													27	\$25,375.00	